This week, Sinclair Broadcasting — the largest owner of local television stations in the U.S. — ordered its 62 stations to preempt regular programming to air an anti-Kerry documentary a few days before the election.

It's not about liberal or conservative. It's about corruption, the destruction of democratic discourse, and Big Media trying to skew elections.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.